

RUSH

AN INTERACTIVE ADVENTURE STARRING THE VOLVO OCEAN RACE EDITIONS

Project Summary

In RUSH, you'll meet four members of a life rescue crew, rushing out to assist an Ocean Race boat out at sea. They have four minutes to reach the lifeboat, driving in their Volvo Ocean Race Edition vehicles. Things go wrong and you need to help them out.

From a split-screen overview showing each crewmember's narrative, you can zoom in on any of the four members, controlling the narrative to try to make the team work.



1
Trailer
View the 30-second trailer first.



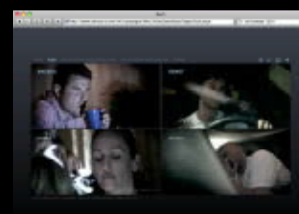
2
Home
Click to start the adventure.



3
Loading
Introducing the crew and the location.



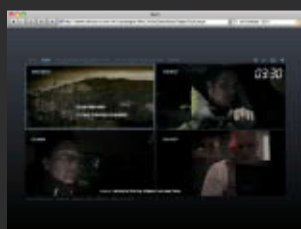
4
Mayday
A distress call is received from an Ocean Race boat.



5
Start
Showing all four crew members in a split-screen.



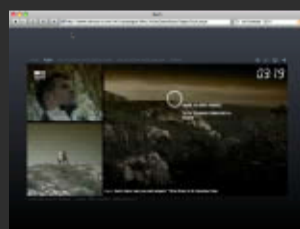
6
Four minutes
The clock starts counting down.



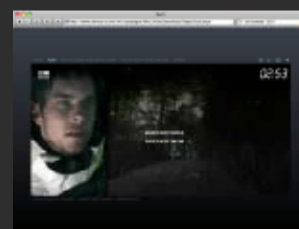
7
Action
One of the crew members needs your help.



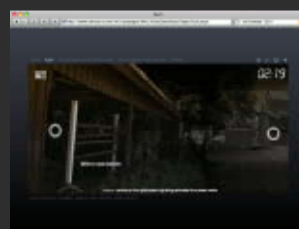
8
Pan around
Look for lost tourists out on the cliffs.



9
Fire the flare
Click on the tourist to alert another crew member.



10
Pick up the tourists
Use the flare as a clue on where to look.



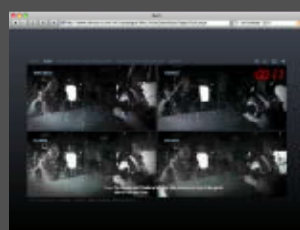
11
Get the tractor
Find the farmer to tow the tree blocking the road.



12
Fix the lighthouse
Make the right decision to mend the cable.



13
Avoid the blocked path
Choose which way to go.



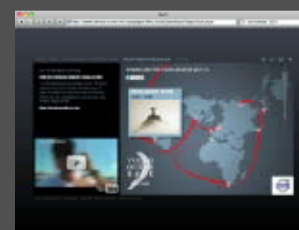
14
Get everybody in the boat
Did you make it under four minutes?



15
Debrief
See what you can improve and how others did.



16
Volvo Cars
See the details of the Volvo Ocean Race Editions.



17
Volvo Ocean Race
Find out where the boats are now.



18
Extras
Install the Ocean Race map as a widget.

G GENERAL AUDIENCES
All Ages Admitted

VOLVO CAR CORPORATION PRESENTS
IN ASSOCIATION WITH VOLVO OCEAN RACE A VOLVO CAR CORPORATION PRODUCTION VOLVO XC90 OCEAN RACE EDITION
VOLVO XC70 OCEAN RACE EDITION AND VOLVO V70 OCEAN RACE EDITION

VOLVO
OCEAN
RACE
2008-2009

